IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

ICR Docket No. 8320.10

MMB Docket No. 1001-0815

Application of: Cash et al.

Group Art Unit: 2123

Serial No. 09/653,196

Examiner: Thomas H. Stevens

Filed: August 31, 2000

Lane and Front-End Effectiveness Model

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Appeal Brief - Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 8, 2005

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REPLY BRIEF

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Sir:

This is a reply submitted in response to the Examiner's Answer mailed on

February 11, 2005. Three copies of the Reply Brief are submitted herewith.

noted THS 4/27/05